



PALM SPRINGS BLACK HISTORY COMMITTEE

P.O BOX 1851 PALM SPRINGS, CALIFORNIA 92263

In celebration of Black History Month, the Palm Springs Black History Committee (PSBHC) and the City of Palm Springs James O. Jessie Desert Highland Unity Center is proud to announce the "32nd Annual City of Palm Springs Black History Month Parade and Town Fair."

This year's 2019 Black History Month theme is "Black Migrations and Urban Realities".

Black History Month started as a result of Negro History Week launched by Carter G. Woodson in the 1920s. Black History Month is now known internationally as a time to recognize the progress and achievements of African Americans.

We would like to celebrate Black History Month by sharing our cultural history, talents, educational events, and historic contributions.

Everyone is welcomed to share in our celebration of events commencing Black History Month. We kick off our signature events with the Martin Luther King Jr. Youth Basketball Classic, January 19th, at Rancho Mirage High School Gymnasium. On January 20th, will be the Martin Luther King Jr. Commemoration Celebration at St. Paul's in the Desert. James O. Jessie Desert Highland Unity Center, will host the Gospel Fest on January 27th. February 2nd is the prestigious 10th Annual Awards Gala located at the Palm Springs Air Museum. The Adult Basketball Tournament February 16th at the James O. Jessie Desert Highland Unity Center gymnasium. The final event, on February 23rd will be our 32nd Annual Parade and Town Fair in beautiful Downtown Palm Springs.

The Parade will take place on Palm Canyon Drive in Palm Springs. The Town Fair will be held at Frances Stevens Park immediately following the parade. For times and locations of all events, please visit our website www.palmspringsblackhistory.org or call (760) 416-5716.

The PSBHC would like to thank all past, present and future participants, sponsors, and attendees. These signature events continue to grow yearly due to your community support and involvement!



**City of Palm Springs
Black History Month Parade
Saturday, February 23, 2019 11:00AM
(760) 416-5716 or fax (760) 416-5720**



APPLICATION TO PARTICIPATE: *(provide all information legibly)*

Name of Entry: _____

Daytime Phone: () _____

Fax Number: () _____

Director or Contact: _____

Address: _____

Evening Phone: _____

City: _____

State: _____

Zip Code: _____

Email Address: _____

Number in Group: _____

From (City): _____

Black History Month Parade Rules & Regulations

We appreciate your request for an application to participate in The City of Palm Springs Black History Month Parade. Listed are the rules and regulations for your review. Please read and sign where indicated. If you should have any questions please give us a call.

1. You must agree to follow ALL the rules and direction of the parade committee.
2. Please make sure application is complete and legible. Illegible submissions will not be processed.
3. During the parade, all entries must maintain a **forward** motion at all times.
4. Entries arriving after 10:00 a.m. will **NOT** be allowed to participate in the parade.
5. **Check-in closes promptly at 10:00 am**; entries must be checked in prior to this time.
6. If your entry is a motorized entry, a copy of the vehicle's insurance and driver's license must be submitted with the application for parade.
7. No handing out or throwing any objects (including candy) along the parade route. Violations of this rule will result in being suspended from future parades.
8. No drinking of alcohol or usage of illegal substances allowed during the parade.
9. Deadline for entry into the parade is **February 15, 2019 at 5:00 p.m.** No entry applications will be accepted after this date.
10. **PARADE WILL BEGIN PROMPTLY AT 11:00am.**

